

Nationwide Financial

The Financial Alliance for Racial Equity “FARE” Coalition



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The Financial Alliance for Racial Equity “FARE” Coalition

The Financial Alliance for Racial Equity launched in September 2020.

Through this effort, we are uniting forces with financial services firms, historically black colleges and universities and industry partners to drive measurable change in the financial services industry.

FIRMS



Morgan Stanley



HBCUs



INDUSTRY PARTNERS



Mission Statement

To increase racial diversity, drive greater equity and foster inclusion within the financial services industry and the communities served.

Vision Statement

Transform the financial services industry to better serve diverse employees and communities—current and future generations—using actionable and measurable solutions.

FARE Coalition Committee Overview

At the completion of the December 2020 FARE Summit, various Committees were launched to begin work on furthering the mission of the FARE Coalition.



RECRUIT

Create awareness of opportunities to attract and retain diverse talent to the financial services industry



INVEST

Increase loyalty and retention among early career diverse financial services professionals



SUSTAIN

Help mid to late career diverse financial services professionals grow in their career and business portfolio

